



## LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(Autonomous)

L.B.Reddy Nagar, Mylavaram – 521 230, Andhra Pradesh, INDIA.

Affiliated to JNTUK, Kakinada & Approved by AICTE, New Delhi.

Accredited by NAAC, NBA Tier-1 for ECE, EEE, CSE, IT & ME and “CPE” status by UGC.

### Research & Development Cell

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Online Webinar jointly organized by  
Research and Development (R&D) Cell  
Centre for Innovation, Incubation and Entrepreneurship (CIIE)

**Title: “Research Initiatives on Start – ups and Entrepreneurship”**

**Date:** 05-12-2020

**Sponsored by :** LBRCE

**Resource Person:** **K. Senthil Kumar**  
Advisor, Dr.R.Arunachala Charitable trust, Bangalore

**Dr. Sharmilee Mane**, Director,  
YD Mane Research Centre of Agriculture and Rural  
Development, Kolhapur.

**Total No. Of participants;** 243

**Target Audience:** B.Tech Students & MBA Students

**Coordinators:** E V Krishna Rao, Dean R&D, Dr T Satyanarayana  
Dr A Narendra Babu, Dr K Rajasekhar

**Objective of the Event:** Awareness program on Entrepreneurship and Start-Ups.

**Outcome of the Event:** Identified few students who are passionate towards Start-Up.

#### **Description of the Event:**

Mr.K.Senthil Kumar and Dr.Sharmilee Mane are the budding Entrepreneurs.

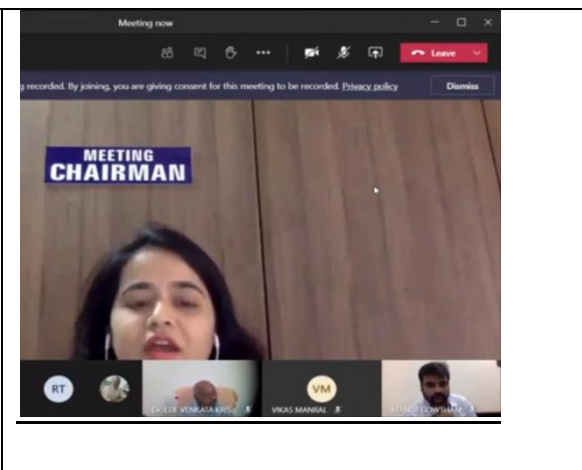
**Dr.Sharmilee Mane** presented the live examples of the problems facing by the people in agriculture and shown effective handling of the situation to solve those problems, it was very innovative lecture.

**Mr. K.Senthil Kumar**, taken up the example of “Lantana” waste product in the forest, he explained how it was identified and how he converted them into suitable format for all wood works. It is very interesting lecture. Finally they concluded how they approached investors to make their product to launch into the market.



**Mr. K.Senthil Kumar**

Advisor, Dr.R.Arunachala Charitable trust,  
Bangalore



**Dr.Sharmilee Mane**

YD Mane Research Centre of Agriculture  
and Rural Development, Kolhapur.